

EXIT SURVEY

Client: _____

Date visited: _____

Text Number: _____

Email address: _____

Salesperson: _____

1. Were you greeted promptly when you arrived today? **Circle one: Yes / No**
2. Were you offered information when being welcomed? **Circle one: Yes / No**
3. Did we offer you figures on your current vehicle? **Circle one: Yes / No**
4. Did we have the vehicle you wanted in inventory? **Circle one: Yes / No**
5. Did we offer to get you a proposal of figures on it? **Circle one: Yes / No**
6. Were we within your budget? **Circle one: Yes / No**
7. On a scale from 1 to 10, how would you rate the process since you arrived at the dealership?

1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10

8. What is your biggest concern at this time?

9. What would we have to do to earn your business?

10. Additional Comments:
